



GREEN FIELD FARMS EXPANDS MARKET REACH THROUGH WALKER FOOD GROUP

Walker Food Group will offer GFF organic cheese, brown eggs, maple syrup and maple syrup distillate

FREDERICKSBURG, Ohio (Sept. 22, 2008) – Green Field Farms is teaming up with Walker Food Group to expand the availability of the Amish cooperative's organic products. Walker Food Group, based in Wadsworth, Ohio will handle Green Field Farms organic cheeses, brown eggs, maple syrup and maple syrup distillate, offering products to Ohio grocery stores through *A Taste of Ohio* retail marketing program.

Bob Walker, president of Walker Food Group, and Jonett Haberfield, a champion of local Ohio business, launched *A Taste of Ohio* in November, 2007 to provide sales and marketing support for local food producers and manufacturers. Working in cooperation with Ohio Proud and the Ohio Grocers' Association, *A Taste of Ohio* provides local food products to more than 60 stores.

“Green Field Farms organic foods fit nicely into our retail product mix and meet consumer demand for high quality foods,” said Pam Pribanick, *A Taste of Ohio* retail director. “Buying local is not just a fad—it is a trend that is here to stay. Consumers read product labels for nutritional information and to determine where products are produced.”

Walker Food Group brings to Green Field Farms over a hundred years of food distribution and sales experience. Through *A Taste of Ohio*, the company offers retailers affordable prices, consolidated delivery service, customized promotion programs and product demonstrations. The program uses point-of-purchase materials to emphasize that products are locally grown or produced.

“Studies show that Ohioans are passionate about buying local and showing their support for Ohio farmers and neighboring businesses,” Pribanik said. “As the cost of transportation continues to rise, it does not make sense to bring food from out of state when we are producing the same, high quality products right here in Ohio.”

Wayne Wengerd, an Amish leader and Green Field Farms board member, said that Green Field Farms welcomes the opportunity to work with Walker Food Group.

“We like having access to professionals with proven experience in marketing local and specialty foods,” Wengerd said. “Walker Food Group has the contacts and reach to help Green Field Farms expand into new stores and geographical areas.”

Besides supplying to grocery stores, Walker Food Group promotes products in high traffic areas and at popular festivals such as Yankee Peddler in Canal Fulton and Vintage Ohio in Kirkland. Walker Food Group offers a range of products marketed under a variety of brands, including Ben's Sweet & Hot Mustard, Dr. Dan's BBQ Sauce, Heini's Cheese Chalet, Green Cedar Cuisine and Granny's Cycle.

For more information about Green Field Farms and organic products offered through Walker Food Group and *A Taste of Ohio*, visit www.gffarms.com or call 330-695-2462.

About Green Field Farms

Based in Fredericksburg, Ohio, Green Field Farms is a 100 percent Amish-owned, not-for-profit cooperative comprised of farmers in numerous Ohio counties dedicated to providing safe and wholesome organic food products using traditional farming methods. The co-op includes a 20-member board that oversees the development of profitable markets for member products and building a local economy that supports and enables the plain community to thrive.

Green Field Farms producers are dedicated to providing the highest quality food products for its customers. Co-op membership is open to all Amish and Conservative Mennonite farmers who use horse and buggy as their mode of transportation and maintain minimum production volumes and product quality standards.

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